

## Unsolicited Idea Submission Policy (Prohibitive)

by Practical Law Intellectual Property & Technology

**Maintained** • USA (National/Federal)

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*A model policy for use online by a company that seeks to prevent unsolicited idea submissions from outside parties. It includes optional wording about providing feedback not in the nature of an unsolicited idea. This Standard Document has integrated drafting notes with important explanations and drafting tips.*

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### Unsolicited Idea Submission Policy

Every year [LEGAL NAME OF COMPANY] (the “**Company**”) receives many submissions proposing ideas for the Company’s use and commercialization. We appreciate this interest in the Company and want to thank each person who has taken the time and effort to get in touch with us.

Our policy, however, is that the Company and its employees do not accept or consider unsolicited ideas, suggestions, proposals, comments, or materials, including for new or improved products, services or technologies, product or service enhancements, processes, advertising campaigns, promotions, marketing plans, or new product or service names (collectively, “Submissions”). Please do not send any Submissions in any form to the Company or any of its employees.

The sole purpose of this policy is to avoid potential misunderstandings or disputes when the Company’s products, services, marketing, or other projects might seem similar to any Submissions made to the Company.

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### **TERMS GOVERNING SUBMISSIONS**

If, despite our policy, you still submit your ideas to the Company, the following terms shall apply to your Submissions, regardless of what your communication states. You agree that:

- The Company will consider the Submissions to be non-confidential and non-proprietary.
- The Company may use, copy, redistribute, and disclose the Submissions for any purpose in any manner, without compensation to you or any other person or party.
- The Company shall have no obligations concerning the Submissions, including no obligation to review the Submissions, return any materials, or acknowledge receipt of the Submissions.

If you do not agree to these terms, please do not send us any Submissions.

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### **FEEDBACK**

While we cannot accept unsolicited ideas, the Company always welcomes feedback on our existing business. If you want to send us your feedback, please only provide specific feedback on our existing business and do not include ideas that our policy prohibits. To provide feedback please [visit the “Contact Us” section of our website at [WEBSITE URL]/use the form found at [HYPERLINK TO ONLINE FEEDBACK FORM]]. Any feedback you provide is deemed non-confidential and non-proprietary. The Company shall be free to use such information on an unrestricted basis, without any compensation to you or any other person or party.]

